



10.09.2015

September 10th 2015

AgroFesta 2015 – discovering the future of Polish agriculture

Could Polish agriculture become the most advanced in Europe? What can we do to help it develop and consolidate its position on the European markets? These are some of the questions addressed by attendees of AgroFesta, an annual meeting for leaders of the agricultural and agro-food industry.

This year's edition of the event, organised by the Grupa Azoty Group, was held on September 4th and 5th in the Jakubus conference centre near Opole. "The dialogue between farmers and the Grupa Azoty Group has a strategic dimension. Together we strive for improved efficiency, safety and profitability in food production. We are aware of the many challenges still lying ahead, but we can see hope of overcoming them together," stressed Paweł Jarczewski, President of the Management Board of Grupa Azoty. The main purpose of AgroFesta is to provide a platform for exchanging knowledge and experience between leading Polish farmers, academics and companies whose operations directly affect the Polish agricultural market, such as Grupa Azoty. "Grupa Azoty believes that farmers should have the first say when assessing legal frameworks designed to foster the image of a modern Polish agriculture on the EU market," declares Zenon Pokojski, Vice-President of the Grupa Azoty Puławy Management Board. This year's meeting was held in the JAKUBUS centre owned by the Osadkowski family, which has long ties to the Polish farming sector. The event's strategic partner was PKO Bank Polski S.A.